salveant@gmail.com 0423 270 502 15.09.1994 Pooraka 5095

# **Anthony Salvemini**

# **Experience**

Current 2024

#### **ACH Group**

22 Henley Beach Rd, Mile End SA

#### Title:

**Graphic Designer Lead** 

#### Services:

Creative Direction / Production, Web, Digital and Print

#### **Notable Tasks:**

Branding, digital and print materials for the company rebrand, SALA visual arts festival, Ecliptix delivery platform and Careers expo

2024 2018

### Retail Ink

109A Archer St, North Adelaide SA

#### Title

- Graphic Designer (2018 2020)
- Senior Graphic Designer (2020 2024)

#### Services:

Creative Direction, Business Identity, Web, Digital and Print

#### **Notable Clients:**

Pelligra, ALH Group, Adelaide 36ers, Chemist King, On the Run, Zamel's, JB HI-FI, Mazzucchelli's, Knight Frank, Hyundai

2018 2016

## The Kiln Advertising 243 Carrington St, Adelaide SA

#### Title:

- Mid-Weight Graphic Designer (2016 2017)
- Graphic Designer (2017 2018)

#### Services:

Business Identity, Web and Print

#### **Notable Clients:**

Bridgestone, Mitsubishi, Firestone, Coiltek, Myer Centre, City of Unley, Hutt St Centre

## Education

2000 2007 St Gabriel's School 20 Barrington Ave, Enfield SA

Reception – Year 7

2008 2012 Blackfriars Priory School 17 Prospect Rd, Prospect SA

Year 8 – Year 12 ATAR: 89

2013 2016 University of South Australia (City West Campus) 61-68 North Terrace, Adelaide SA

Bachelor of Design - Visual Communications

## Elective Subjects:

- Typography Type as Visual Language
- Marketing Principles Trading & Exchange
- Web Design and Development

# **Tool Kit**

- Proficiency using Adobe Suite & Beta, including: Indesign, Photoshop, Illustrator, Bridge, Acrobat
- Advanced expertise in Wix, including the process of launching websites using CSS and HTML, which involves configuring Name Servers and A Records.
- Extensive familiarity with domain hosting providers, such as: Crazy Domains & GoDaddy
  Pointing Name Servers & A Records
- Basic/general Knowledge using Word Press
- Microsoft Word & Powerpoint
- Apple Programs Keynote & iMovie
- ClickUp (Project Management)